

BEYOND THE MIC

with Sean Dillon



**BEYOND
THE MIC**

WITH
**SEAN
DILLON**

Everybody has a public story.

Beyond the Mic is about the one they rarely tell.

PUBLIC LIFE

PRIVATE PERSON

HUMAN STORY

114,375+

Total Listens

500+

Episodes

158

Countries

Who are you when the applause stops,
the cameras turn off,
and nobody's watching?

The guest changes.
The questions don't.

Time to go Beyond the Mic

Nine years ago, Sean Dillon walked into a rejected interview with American Idol star Haley Reinhart. He skipped the script and asked what he actually wanted to know.

Reinhart opened up in a way that hadn't happened in any other interview. That conversation became the blueprint.

Beyond the Mic doesn't do talking points or promotional rounds. It gives guests the room every other interview refuses them: real time, real questions, and a host trained to listen before he was trained to talk.

The guest list spans Grammy winners and Eagles co-founders, FBI insiders and Broadway authors, sports broadcasters and true-crime experts. What they share isn't celebrity. It's that they all had a story they hadn't been given space to tell. They go Beyond the Mic.

Sean brings broadcast instincts, genuine curiosity, and enough warmth to make guests forget they're being recorded. The goal isn't a soundbite. It's the conversation no one thought to have, preserved before it's gone.

New episodes drop weekly. Every one leaves something worth keeping.



Sean Dillon

THE HOST

30 Years in Broadcast. Hundreds of Conversations. One Mission.

Three decades in broadcast taught Sean Dillon what guests can't say on air. Music formats don't allow it. Media tours don't have time. Real stories got cut.

One rejected long-form interview changed that. Beyond the Mic was built for the moment the normal interview ends: the stories guests have never had room to tell, on a platform purpose-built to hold them.

"Will you share with us your story?"

BY THE NUMBERS

114,375*

Total Listens

500+

Episodes Published

158

Countries

9

Years on the Air

GOODPODS ALL-TIME INDIE RANKINGS

#13

Film Interviews

#13

Music Interviews

#14

Books

#14

Comedy Interviews

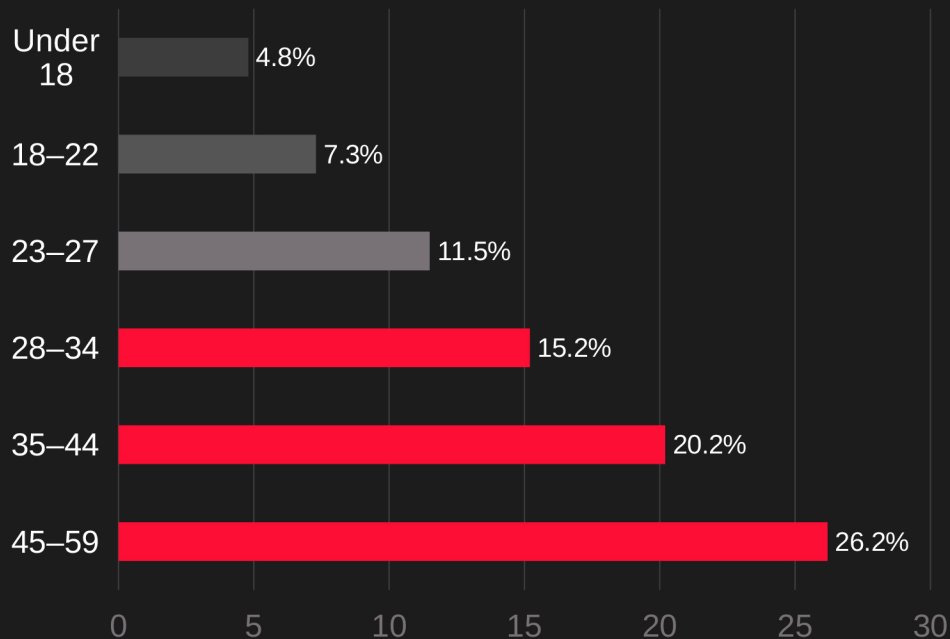
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Entertainment News

Downloaded in 158 countries · Available on all major platforms
and still growing

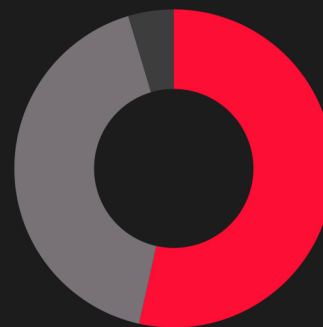
AUDIENCE PROFILE

AGE BREAKDOWN



46% of listeners are 35-59 — a premium, purchasing-power demographic.

GENDER SPLIT



Female 53.5% Male 41.9% Other 4.6%

WHERE THEY LISTEN

66.2% United States
5.5% Singapore
5.4% United Kingdom
2.7% Canada
2.3% Australia

NOTABLE GUESTS

01 **Victoria Monét**

2024 Grammy Best New Artist

02 **Janet McTeer**

Ozark · Tony Award Winner

03 **Bernie Leadon**

Founding member, The Eagles

04 **Gregory Maguire**

Author of Wicked

05 **Art Alexakis**

Everclear — 90s rock icon

06 **Frank Figliuzzi**

Former FBI Assistant Director, NBC/MSNBC

07 **Kenny Wayne Shepherd**

Platinum blues-rock guitarist

08 **Brad Williams**

Major touring comedian

09 **Kenny Albert**

NBC Sports broadcaster, 4 major sports

10 **Neal McCoy**

2x CMA Entertainer of the Year

+ Hundreds more across music, film, TV, sports, literature & true crime

LISTENER VOICES

“

Sean finds information on his guests that most people would require a professional background search to achieve. His show is filled with surprising gems that his guests are almost always thrilled to talk about.

idghayzoos · Apple Podcasts

“

His ability to push a conversation and get guests to share things they may not otherwise is incredible. It feels like two people hanging out — not an interview.

Peacone3118 · Apple Podcasts

“

Sean's thoughtful questions and natural interview style bring out real, human stories that go far deeper than a typical Q&A. Refreshingly authentic.

oossuuu754 · Apple Podcasts

Rated 5 Stars on Apple Podcasts

ADVERTISE WITH BTM

Your brand inside 158 countries of conversation.

Beyond the Mic listeners are purchasing-power adults 35-59 who follow cultural, creative, and intellectual pursuits. They complete episodes. They trust Sean's voice.

PLACEMENT OPTIONS

Pre-Roll

Mid-Roll

Presenting Sponsor

THE REACH

158

Countries

114,375

Total Listens

500+

Episodes

35-59

Core Demographic

READY TO PARTNER?

booking@beyondthemic.com

beyondthemic.com

Your audience is already listening.

Let's talk.

booking@beyondthemic.com

beyondthemic.com

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